



Bio

John Martin is a 35 year veteran of the construction and manufacturing industries. In 1984, John was seriously injured in an industrial accident and received chemical burns over 70% of his body and chemical burns to both eyes. Through medical technology and sheer determination, John has overcome his life changing injury. In recent years, John has earned a Bachelor of Science Degree in Work Place Education from Southern Illinois University. In 1998, John was selected to guide the mill-wide implementation of the *Aubrey Daniels' Behavioral Based Safety* process. John has presented at major companies and conferences to include BIC Corp., Rock Tenn, International Paper, Georgia-Pacific Corporation, Rohm and Haas, Colgate Palmolive, Behavioral Safety Now Conferences, Pulp and Paper Safety Association Conference, ASSE 2005 PDA in New Orleans, and the Mid South BBS Conference. His presentation topics include:

"Anatomy of an Accident/ THE JOHN MARTIN STORY"

"The Power of Positive Recognition"

"Visual Suspicions and Unintended Consequences"

"Using Root Cause Analysis on Near-Miss Incidents"

IRS Employer Identification Number: 20-1583958

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